

Privacy Policy

Effective Date: April 28, 2025

Welcome to Aero. Your privacy matters to us. This Privacy Policy explains what information we collect, how we use it, and the choices you have.

1. Who We Are

This Privacy Policy applies to Aero GTM AI Limited (“Aero,” “we,” “our,” or “us”), headquartered at:

2323 Broadway
Oakland, CA 94612

2. What We Collect

When you interact with Aero, we collect:

- Email address
- Name

We do not collect any other personal information unless you choose to provide it.

LinkedIn Member Data (if you authorize it): If you choose to connect your LinkedIn account, we may access certain information via LinkedIn’s Member Data Portability API. This may include your LinkedIn profile, work history, and first-degree connections. We only access this data if and when you grant explicit permission via LinkedIn’s OAuth process.

3. How We Use Your Information

We use the information you provide for the following purposes:

- **Communication:** To send you updates, product information, and relevant content
- **Personalization:** To address you by name and tailor communications to your interests

- **Data Enrichment:** We may use your email address to look up publicly or commercially available information about you or the company you work for (e.g., company name, industry, role, company size). This helps us better understand our users and provide a more relevant experience.
 - **LinkedIn Data (with your consent):** If you authorize Aero to access your LinkedIn data, we use that information to personalize your workspace, accelerate onboarding, and help you identify and manage relationships relevant to your pipeline. This data is used only in connection with features you initiate and remains fully under your control.
-

4. Data Sharing

We do not sell your personal information.

We may share data with:

- **Service Providers:** Third-party vendors who help us operate our systems, support our services, or enrich data. These partners are contractually obligated to protect your data and only use it as directed by us
- **Legal Requirements:** We may disclose your information if required by law, legal process, or government request

LinkedIn Member Data: We do not share, resell, or repurpose LinkedIn data accessed via the Member Data Portability API. This data is used only by you and never distributed to third parties.

5. Your Rights

You can request at any time to:

- Access the information we have about you
- Update or correct your details
- Delete your information from our systems

Just reach out to us at amrit@aerogtm.com.

LinkedIn-Specific Rights: If you've connected your LinkedIn account, you may revoke Aero's access at any time from your LinkedIn settings. You may also contact us to delete any LinkedIn data previously accessed, and we will honor your request promptly unless retention is required by law.

6. Data Retention

We retain your information only as long as needed to fulfill the purposes described in this policy or to comply with legal obligations. If you'd like us to delete your data, contact us and we'll promptly handle your request.

LinkedIn Member Data Retention: LinkedIn data retrieved through the Member Data Portability API is stored only while your OAuth token is valid and only to support user-initiated features. Once access is revoked or the session expires, this data is deleted unless retention is legally required.

7. Data Security

We take your privacy seriously and use reasonable safeguards to protect your information. While no system is completely secure, we are committed to protecting your data and continuously improving our security practices.

8. Updates to This Policy

We may occasionally update this Privacy Policy. When we do, we'll update the effective date at the top and, if necessary, notify you of significant changes.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: amrit@aerogtm.com

Mailing Address:

Aero GTM AI Limited
2323 Broadway
Oakland, CA 94612